

OCT -2 1924

©CIL 20618

✓ HOUSE OF YOUTH ✓

✓ Photoplay in seven reels ✓

✓ From novel by Maude Radford Warren ✓

Directed by Ralph Ince, ✓

Author of the Photoplay (under section 62)
Regal Pictures, Inc. of U.S.

Washington, D. C.

OCT -2 1924

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Regal Pictures, Inc.

House of Youth - 7 reels

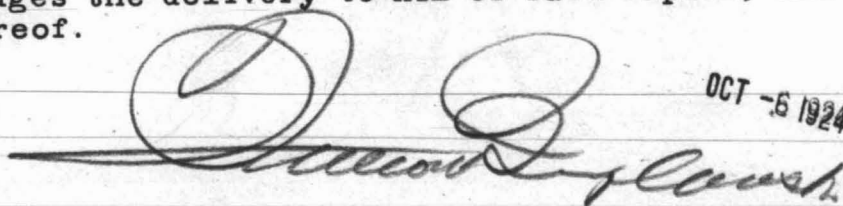
Respectfully,

FULTON BRYLAWSKI

The Regal Pictures, Inc.
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
House of Youth	10-2-24	©CIL 20618

The return of the above copies was requested by the said
Company, by its agent and attorney on the ~~second~~ day of
October 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.


OCT -5 1924

OCT -2 1924

PRESS SH

ON

©CIL 20618

"The House of Youth"

PRODUCERS DISTRIBUTING CORPORATION 469 FIFTH AVENUE

Jacqueline Logan Scintillates Of Maude Radford Warren's Riotous Follies and Glorious

What They've Done

JACQUELINE LOGAN:

Born in Corsicana, Texas, and educated at Colorado Springs. Studied Journalism. Stage experience: in "Floradora" at Century Theatre, New York City. Screen experience: four years. Picture include: "Salomy Jane," "North of 36," "Java Head," "Ebb Tide," "Burning Sands," "White and Unmarried," "The Blind Bargain," "Molly O," "Gay and Devilish," "The Light That Failed." Has auburn hair and gray eyes.

MALCOLM MacGREGOR:

Born in New York and educated at Yale. Pictures include: "All the Brothers Were Valiant," "The Prisoner of Zenda," "Broken Chains," "King Tut," and "Can a Woman Love Twice?" Has black hair and brown eyes.

VERNON STEELE:

Born in Chile and educated in England. Was leading man on the legitimate stage before entering pictures. Screen career: in "A Wonderful Wife," "The Girl Who Ran Wild," "For the Defense," "When the Devil Drives," "The Hands of Nara," "The Danger Point," "Thelma" and "Alice Adams."

RICHARD TRAVERS:

Born and educated in Canada. Practiced medicine and was in the army before entering pictures. Screen career: in "House Without Children," "The White Moll," "The Mountain Woman," "Rider of the King Log," "Rendezvous," "The Broad Road," "The Love Nest," "Notoriety" and "The Acquittal." Dark brown hair and brown eyes.

GLORIA GREY:

Born and educated in California. Stage experience: with Gus Edwards Revue. Pictures include: "The Temple of Venus," "The Supreme Test," "The Great Alone," "The Girl of the Limberlost." Has blond hair and blue eyes.

LUCILA MENDEZ:

Daughter of ex-President Castro of Venezuela. Recruited from the New York stage after her success in "Little Jesse James"

EDWIN BOOTH TILTON

Born in Chicago and educated in New York City and Providence. Stage experience from 1884. Screen experience: eight years. Pictures include: "Curtain," "Hungry Hearts," "A Midnight Romance," "Under the Yoke," "Faith," "Pals," "Love's Harvest," "Gales of Brass," "World Aflame."

AILEEN MANNING:

Born and educated in Denver, Colorado. Screen experience: seven years. Pictures include: "Nobody's Money," "Rags to Riches," "Main Street," "Tailor Made Man," "Mixed Faces," "McGuire of the Snow," "Beauty's Worth." Has brown hair and blue eyes.

BARBARA TENNANT:

Born and educated in London. Stage career in Shakespearean repertoire. Pictures include: "What Love Will Do," "The Love Gambler," "Shadows of Conscience," "The Infidel," "The Masquerader," "Deserted at the Altar," "Thelma," etc.

RALPH INCE, Director:

Born in Boston. Appeared on stage with Richard Mansfield Company. Screen career: first as actor, then as director. Directed "The Co-Respondent," "Virtuous Men," "Remorseless Love," "After Midnight," "A Man's Home," "Tropical Love," "A Wide Open Town," "Reckless Youth," "Channing of the Northwest," "The Referee," "Success."

C. GARDNER SULLIVAN,

Scenarist:

Was newspaper man before writing for screen. Among the multitude of pictures which he has adapted for the screen are: "Strangers of the Night," "Dulcy," "The Dangerous Maid," "Hail the Woman" and "Mother o' Mine."

THE DESPAIR OF THE HOPE OF



REGAL PICTURES, INC.

PRESENT

JACQUELINE LOGAN

IN

"THE HOUSE OF YOUTH"

A RALPH INCE PRODUCTION

With Malcolm MacGregor,
Vernon Steele, Richard Travers,
and Gloria Grey

Based on the Maude Radford Warren Novel
Adapted by C. Gardner Sullivan
Directed by Ralph Ince

Released by PRODUCERS DISTRIBUTING CORP.

THE CAST

Corinna Endicott Jacqueline Logan
Spike Blaine Malcolm MacGregor
Rhodes Winston Vernon Steele
Ava Gardner Gloria Grey

JACQUELINE LOGAN in "The House of Youth"

SS SHEET

ON

use of Youth"

R CORPORATION 469 FIFTH AVENUE, NEW YORK CITY

tillates in Screen Version arren's Famous Novel of the Glorious Triumphs of Youth

PAIR OF TODAY—
HOPE OF TOMORROW—

YOUTH!

That's the subject of
this gripping screen
version of Maude
Radford Warren's
widely-read novel.

Directed by
RALPH INCE



(Story to be used before your
play date.)

SUCCESSFUL NOVEL NOW A PHOTOPLAY

"House of Youth" by Maude Radford Warren a Tale of To-day's Girlhood.

A sensational success as a novel and a striking triumph as a photo-play, "The House of Youth," which is at once a startling expose of the excesses of the age and one of the most constructive pictures of the year, is to open next week at the Theatre. The theme and masterful treatment of this Regal production have been acclaimed as the ultimate in screen drama.

The plot of the Maude Radford Warren book, one of the best sellers of the season, has furnished Ralph Ince, who directed the feature for Producers Distributing Corporation release, with the greatest inspiration of his career. And it has furnished Jacqueline Logan, one of the most talented actresses of the screen, with the most dramatic role of her many appearances.

She is the personification of Youth—the flapper who becomes, through a great emotional crisis, a woman to glorify the race. Miss Logan is called upon for contrasted emotions that carry her to a new height of achievement, that raise her undeniably among the forefront of the few great actresses who adorn the silver sheet.

Hers, in the first part of the film, is a magnificent abandon; in the latter part an all-enduring sympathy, understanding and love. The blending of these widely variant characterizations into one character is at the same time a signal accomplishment both for the talented young actress and the director, and forms the basis of a series of emotional climaxes.

Corinna Endicott—the girl who was trapped through her own loyalty to a friend—was arrested by the police and bitterly denounced by a judge who saw in her a social butterfly lower even than the scarlet-grist that constantly flows to the mill; whose name the newspapers cruelly flaunted in a shocking scandal until the girl decided upon suicide; whose fiancé turned his back upon her, preferring to believe in her degradation rather than in her innocence—there is Miss Logan's part! There is the characterization in which eternal drama lives!

Through it runs the love of two men—the one selfish, arrogant, demanding but not giving; the other humble, generous in faith, asking only the privilege to serve. "The House of Youth" is a slice of real life, because it shows in logical, well balanced drama the lessons that life

"Ebb Tide," "Burning Sands," "White and Unmarried," "The Blind Bargain," "Molly O," "Gay and Devilish," "The Light That Failed." Has auburn hair and gray eyes.

MALCOLM MacGREGOR:

Born in New York and educated at Yale. Pictures include: "All the Brothers Were Valiant," "The Prisoner of Zenda," "Broken Chains," "King Tut," and "Can a Woman Love Twice?" Has black hair and brown eyes.

VERNON STEELE:

Born in Chile and educated in England. Was leading man on the legitimate stage before entering pictures. Screen career: in "A Wonderful Wife," "The Girl Who Ran Wild," "For the Defense," "When the Devil Drives," "The Hands of Nara," "The Danger Point," "Thelma" and "Alice Adams."

RICHARD TRAVERS:

Born and educated in Canada. Practiced medicine and was in the army before entering pictures. Screen career: in "House Without Children," "The White Moll," "The Mountain Woman," "Rider of the King Log," "Rendezvous," "The Broad Road," "The Love Nest," "Notoriety" and "The Acquittal." Dark brown hair and brown eyes.

GLORIA GREY:

Born and educated in California. Stage experience: with Gus Edwards Revue. Pictures include: "The Temple of Venus," "The Supreme Test," "The Great Alone," "The Girl of the Limberlost." Has blond hair and blue eyes.

experience from 1934. Screen experience: eight years. Pictures include: "Curtain," "Hungry Hearts," "A Midnight Romance," "Under the Yoke," "Faith," "Pals," "Love's Harvest," "Gales of Brass," "World Aflame."

AILEEN MANNING:

Born and educated in Denver, Colorado. Screen experience: seven years. Pictures include: "Nobody's Money," "Rags to Riches," "Main Street," "Tailor Made Man," "Mixed Faces," "McGuire of the Snow," "Beauty's Worth." Has brown hair and blue eyes.

BARBARA TENNANT:

Born and educated in London. Stage career in Shakespearean repertoire. Pictures include: "What Love Will Do," "The Love Gambler," "Shadows of Conscience," "The Infidel," "The Masquerader," "Deserted at the Altar," "Thelma," etc.

RALPH INCE, Director:

Born in Boston. Appeared on stage with Richard Mansfield Company. Screen career: first as actor, then as director. Directed "The Co-Respondent," "Virtuous Men," "Remorseless Love," "After Midnight," "A Man's Home," "Tropical Love," "A Wide Open Town," "Reckless Youth," "Channing of the Northwest," "The Referee," "Success."

C. GARDNER SULLIVAN,

Scenarist:

Was newspaper man before writing for screen. Among the multitude of pictures which he has adapted for the screen are: "Strangers of the Night," "Dulcy," "The Dangerous Maid," "Hail the Woman" and "Mother o' Mine."

REGAL PICTURES, INC.

PRESENT

JACQUELINE LOGAN

IN

"THE HOUSE OF YOUTH"

A RALPH INCE PRODUCTION

With Malcolm MacGregor,
Vernon Steele, Richard Travers,
and Gloria Grey

Based on the Maude Radford Warren Novel
Adapted by C. Gardner Sullivan
Directed by Ralph Ince

Released by PRODUCERS DISTRIBUTING CORP.

THE CAST

Corinna Endicott	Jacqueline Logan
Spike Blaine	Malcolm MacGregor
Rhodes Winston	Vernon Steele
Amy Marsden	Gloria Grey
Mitch Hardy	Richard Travers
Linda Richards	Lucila Mendez
Cornelius Endicott	Edwin Booth Tilton
Aunt Maggie Endicott	Aileen Manning
A Butler	Hugh Metcalf
Mrs. Mitch Hardy	Barbara Tennant

THE STORY

Corinna Endicott, of good family, but traveling at a pace that horrifies her maiden aunt and grandfather, attends a wild party with "Spike" Blaine, one of her crowd—the wildest. They make their entrance to the dance by driving through the great windows and out on the ballroom floor.

Rhodes Winston, whom Corinna nursed over a year, has returned and is at the party. He recognizes Corinna and the interest he felt for her in France returns. He hates this jazz stuff. He is a writer and of a rather dreamy nature. He tries to go through the paces, however, because of his growing interest in the girl. Corinna is also interested. He is handsome in a poetic way and the glamour of his overseas record fascinates her. She tries to tone down her actions and after a few months they become engaged.

Then a married man, a cad, who desires Corinna, succeeds in enticing her to a roadhouse by telling her that Spike, of whom she is very fond, is there and is threatening to shoot up the place unless she comes. To save the boy from doing anything rash, she goes. Mitch Hardy, the married man, is there alone. While he is trying to force his attentions on Corinna in an inner room the police raid the place. Corinna is taken to jail with the rest of the inmates of the place. The papers headline the case and Winston isn't man enough to stand by Corinna. He condemns her and breaks the engagement.

Corinna acknowledges herself beaten. She admits to her aunt and grandfather that they were right. The grandfather, hurt by the girl's actions, is still loving. He tells her that most Endicotts have had the bravery to come back if they did make mistakes. She determines to live up to the Endicott courage.

Spike, who really loves Corinna, comes to her after the scandal and asks her to marry him. She doesn't want to be pitied and she feels that is what prompted Spike, besides she has always thought of Spike as a good scout and a friend. Spike, upon telling her grandfather that Corinna has refused to marry him, receives grudging advice to cast his folly behind him and make of himself a man. A year later finds both Corinna and Spike busy making slum youngsters happy at Corinna's fresh air farm. Here Corinna comes to learn how fine Spike really is underneath it all, and when Winston hunts her up and tells her that he needs her as an inspiration in his work and asks her to forgive and marry him, she refuses him. She has learned that Spike has for her a truly unselfish love and she has come to realize that she loves Spike after all.



JACQUELINE LOGAN

"The HOUSE of YOUTH"

Released by
Producers Distributing

A Great Story That Delves Deeply

CAPITOL THEATRE

Four-Color

Stir Up the Patrons on Your Mailing List With This Teaser Post Card

TO MOTHERS AND FATHERS

Do you understand YOUTH?

Are you living TODAY or YESTERDAY?

Come to the Theatre and see

"THE HOUSE OF YOUTH"

Then go home and THINK.

YOUTH!

That's the subject of this gripping screen version of Maude Radford Warren's widely-read novel.

Directed by
RALPH INCE

JACQUELINE LOGAN in "THE HOUSE OF YOUTH"

Distributing

She had
Wealth
Social prestige
Hoard of admirers,
Everything her heart desired.

— THEN —

Through a trick of fate
She found herself friendless,
Deserted by her fiancé,
Her name on the police blotter.



day's Girlhood.

A sensational success as a novel and a striking triumph as a photoplay, "The House of Youth," which is at once a startling expose of the excesses of the age and one of the most constructive pictures of the year, is to open next week at the Theatre. The theme and masterful treatment of this Regal production have been acclaimed as the ultimate in screen drama.

The plot of the Maude Radford Warren book, one of the best sellers of the season, has furnished Ralph Ince, who directed the feature for Producers Distributing Corporation release, with the greatest inspiration of his career. And it has furnished Jacqueline Logan, one of the most talented actresses of the screen, with the most dramatic role of her many appearances.

She is the personification of Youth—the flapper who becomes, through a great emotional crisis, a woman to glorify the race. Miss Logan is called upon for contrasted emotions that carry her to a new height of achievement, that raise her undeniably among the forefront of the few great actresses who adorn the silver sheet.

Hers, in the first part of the film, is a magnificent abandon; in the latter part an all-enduring sympathy, understanding and love. The blending of these widely variant characterizations into one character is at the same time a signal accomplishment both for the talented young actress and the director, and forms the basis of a series of emotional climaxes.

Corinna Endicott—the girl who was trapped through her own loyalty to a friend—was arrested by the police and bitterly denounced by a judge who saw in her a social butterfly lower even than the scarlet-grist that constantly flows to the mill; whose name the newspapers cruelly flaunted in a shocking scandal until the girl decided upon suicide; whose fiancé turned his back upon her, preferring to believe in her degradation rather than in her innocence—there is Miss Logan's part! There is the characterization in which eternal drama lives!

Through it runs the love of two men—the one selfish, arrogant, demanding but not giving; the other humble, generous in faith, asking only the privilege to serve. "The House of Youth" is a slice of real life, because it shows in logical, well balanced drama the lessons that life itself teaches through hardship and sorrow. There is in it nothing of the maudlin or of the exaggerated; it is a lesson alike to youth and age.

THE ANSWER MAN WILL USE THESE

OBOY: Jacqueline Logan has auburn hair and gray eyes. Texas is her native state. Yes, I guess you about summed her up. She's as lovely as summer and as varied in her moods. Her latest picture is "The House of Youth" in which she is starred. Who is a better personification of youth than Jackie! I'm sure you won't want to miss this picture, so watch the announcements of the Theatre, which, I hear, is going to run it.

LILA: Malcolm MacGregor is Jacqueline Logan's leading man in "The House of Youth," the screen version of Maude Radford Warren's popular novel. Among the pictures in which he has appeared are "All the Brothers Were Valiant," "The Prisoner of Zenda," "Broken Chains," "King Tut" and "Can a Woman Love Twice?"

JOHN E.: The latest picture in which Gloria Grey appears is "The House of Youth," starring Jacqueline Logan. Before entering pictures she was with Gus Edwards' revue. She lives in Hollywood. You write a most interesting letter John. Come again.

INTERESTED: Yes, Maude Radford Warren's novel, "The House of Youth," has been made into a picture—and a very good one, too, we hear. Jacqueline Logan is starred and her supporting cast includes Malcolm MacGregor, Vernon Steele, Richard Travers and Gloria Grey. You'll have a chance to see it soon because it's coming to the Theatre.

ry That Delves Deeply Into Every Aspect of Present-Day Life

COL THEATRE—NOW AND ALL WEEK

Four-Column Ad Cut No. 5

is on Your Mailing List
Teaser Post Card

FATHERS
ad YOUTH?
TODAY or YESTERDAY?
.... Theatre and see
SE OF YOUTH"
INK.

Or It Can Read:

Dear Sir: (or Madam)

All parents think THEIR children are different.
Do you know that they are?

Come to the Theatre and spend
an evening with Jacqueline Logan in "THE HOUSE
OF YOUTH" and then SIT DOWN AND THINK.
You may get a surprise.

Cordially,
MANAGER.

A Masterly Photoplay Into Every Aspect



A Box-Office Story

"The House of Youth" is a ready-made fourteen carat box-office success. Youth is the golden age of life. Young people are interested in a story of youth because they are living it, and the old folks are interested in a story of youth because they have lived it and it recalls their own roseate dreams and high adventure.

"The House of Youth" does not stop at being a flapper picture. It depicts the exuberance of youth, the wild parties and enjoyment of new freedom, but it depicts more than that. It tells the story of youth's triumph over its own follies; it shows how youth finds the true from the false; it teaches a lesson for all its glamour. And that is the kind of picture the public wants nowadays, a photoplay that "says something" with its thrills and laughter. The production is brilliantly executed, and there are beautiful sets and gorgeous gowns—everything to bring 'em in.

The photoplay was adapted by C. Gardner Sullivan from Maude Radford Warren's widely-read novel of the same name. There are thousands who are waiting to see the screen version.

A Popular Star, Excellent Supporting Cast and Renowned Director

Jacqueline Logan will crowd your theatre. Her appealing personality and splendid acting have made her the favorite of numberless movie-goers. Her splendid work in Kipling's story, "The Light That Failed," was "the talk of the town." Her name outside your theatre will make them flock in.

Miss Logan's supporting cast is entirely composed of players of note, players who can point to triumphant achievements on both the stage and screen.

The picture was directed by Ralph Ince, one of the famous Ince brothers, whose name to a production is a sign of perfect execution.

An Easy and Effective Advance Campaign

"The House of Youth" lends itself admirably to exploitation. Among the numerous tie-ups with merchants are suggested the following:

Candy Tie-Ups.

Almost any candy manufacturer would see the advertising advantages in a boxed product—say, kisses or stick candy, the box to be a small house labeled "House of Youth Kisses" or "House of Youth Sweets." Production stills will all make good window displays in connection with such goods.

Sweet Shop Display.

Candy kisses. A poster to read: "Does your girl like kisses? Take her to see THE HOUSE OF YOUTH and give her some." Chocolates, etc. A poster to read:

A fireside—

A book—

A box of Smither's Chocolates—

and you have THE HOUSE OF YOUTH—

Take some to the Theatre, where THE HOUSE OF YOUTH is playing.

Automobile Tie-Up.

There is an opportunity for a good tie-up with the Stutz Motor Car Company through the Stutz roadster driven by Malcolm MacGregor through the doorway of the clubhouse—especially on brakes. There is a still which they will probably be glad to carry in their ads, etc.

Automobile Display Window.

Use still showing taxi. Window card to read: "Does your daughter ride in a taxi. Why not buy her a and avoid what happened to Corinna Endicott in 'THE HOUSE OF YOUTH?'"

Book Store Displays.

Children's books of all descriptions as well as games, etc., will form an attractive window-copy to read, "We are the HOUSE OF YOUTH." Use stills from the picture and announce the theatre and date.

Window Tie-Up With the Novel.

The photoplay is based on Maude Radford Warren's popular novel, published by Bobbs-Merrill. You should have no trouble in getting some good windows on this. Be sure stills, window cards or lobby cards are used along with a card saying, "Read the book, then see the picture at the Theatre next week."

Jewelry and Novelty Store.

Display of silver flasks. Use still and copy reading, "See HOUSE OF YOUTH at Theatre and get a kick," or merely use the picture and flasks with date line, avoiding use of reference to "kick."

Furniture Stores.

Would be interested in cards illustrated with stills bearing phraseology similar to this:

Our Decorators and Designers
will be delighted to make your home
THE HOUSE OF YOUTH

Jacqueline Logan and Malcolm MacGregor
in

(These Stories Are)

Many "House"

Young People Drive
Through Floor.

Thrills and emotional drama, the theme undeniably desired by the House of Youth, which opens next week at the

When "Spike" (MacGregor), the for his sweet Lochinvar, calls her with a flask; he takes her to the club dance and fashion, he dr in the accepted of broken through a shower the car its the dance floor ready as they

The dancers, ruthless are as anything, nevertheless daring. at "Spike's" next to follow the other thrill is that, as the "Spike" demands car from t of removing the dance room and allowing present sh

Such is the exes Winston decried by Rhod novelist, w Steele), a young whom "Sp love with the girl in such escorted to the can more an fashion. And ev Corinna Winston when n), the girl (Jacqueline Logan "Spike's" is the first to pa

for kisses. From this "House of Youth" pr "The House of Youth" pr through the entire in its bo erations—youth ple in their gaiety, older people youth it of youth. And then; a shoe a monumental shd, gloriously leads a gently bre soul-sicken ful girl to utter,

grace. But from the as future, a the hope of the and sympa them sufferance uses indulg others. The excessness ar youth in thoughts surpassin passing phase—they are play shows that gracious a contrast for the others whic and charity to city of emoti come when matur the outlook change, in youth,

world. "The House of Youth," star "The House of Logan, was charming Miss Lin the Ma by Ralph Ince fro of the sam ford Warren novel an emph which scored suc public last with the literary rding to re a hit which, accor eclipsed critics, has been picture. popularity of the

ARTIST'S SHADOW A NEW PICTURE

Not only do fore but c their shadows be oftentimes ary occurrences. And the only in shadow, dow shade cast upon a wineven more where, may be ce of the f than the substans sort of a the drama. Thi he House of made use of in "T the scree which now holdsatre, in t Thoub scene. T brated country eluded to t ator is first intry eloquent val in progress the French that appear on the kill that t and with such sard within. can almost be he

That Delves Deeply Aspect of Present-day Life

(These Stories Are to Be Used Before Your Play Date)

Many Thrills in "House of Youth"

Young People
Through From Drive Machine
Dance Floor Windows to
Dance Floor.

Thrills and the
emotional drama well-founded, deeply
desired by photoplay enthusiasts are
contained in "The House of Youth,"
which opens next week at the

When "Spike" (Malcolm MacGregor), the
Lochinvar, calls for his sweetheart,
he does so in a high-powered road-
ster, and greets her with a pocket
flask; he takes her to the country
club dance and instead of entering
in the accepted fashion, he drives her
through a shower of broken glass to
the dance floor in the car itself.

The dancers, ready as they are for
anything, nevertheless are astounded
at "Spike's" novel daring. But another
thrill is to follow the first. "Spike"
demands that, as the price of
removing the car from the ball-
room and allowing the dance to con-
tinue, every girl present shall kiss
him. And they do!

Such is the exuberance of youth—
decried by Rhodes Winston (Vernon
Steele), a young novelist, who is in
love with the girl whom "Spike" has
escorted to the club in such startling
fashion. And even more annoyed is
Winston when Corinna Endicott
(Jacqueline Logan), the girl, herself
is the first to pay "Spike's" demand
for kisses.

From this engrossing beginning
"The House of Youth" progresses
through the entire gamut of the gen-
erations—youth in its bootlegged
gaiety, older people in their despair
of youth. And then youth itself gets
a monumental shock; a shock which
leads a gently bred, gloriously beau-
tiful girl to utter, soul-sickening dis-
grace.

But from the ashes of the past rise
the hope of the future, and with
them sufferance and sympathy for
others. The excesses indulged in by
youth in thoughtlessness are but a
passing phase—the surpassing photo-
play shows that they are but the
contrast for the gracious usefulness
and charity to others which is to
come when maturity of emotion shall
change, in youth, the outlook of the
world.

"The House of Youth," starring the
charming Miss Logan, was directed
by Ralph Ince from the Maude Rad-
ford Warren novel of the same name,
which scored such an emphatic hit
with the literary public last season—
a hit which, according to recognized
critics, has been eclipsed by the
popularity of the picture.

SHADOW ARTISTRY IN NEW PICTURE

Not only do coming events cast
their shadows before but contem-
porary occurrences oftentimes are seen
only in shadow. And the shadow,
cast upon a window shade or else-
where, may be even more eloquent
than the substance of the figure, of
the drama. This sort of artistry is
made use of in "The House of Youth,"
which now holds the screen at the
Theatre, in the cele-
brated country club scene. The spec-
tator is first introduced to the festi-
val in progress by eloquent shadows

Bar Turned Into Bar of Justice At Ince Studio

Bars and barkeepers have vanished
into the past, the barkeepers to be-
come good bookkeepers or indiffer-
ent blacksmiths and the bars to
change into every form of building

under the sun—but the first instance
on record of a bar to become a court
of justice occurred at the Thomas H.
Ince studio, where "The House of
Youth," the next attraction at the
Theatre, was made for
Regal Pictures.

Ralph Ince, the director of the pic-
ture, was assigned space on one of
the three giant studio stages to film
the interior scenes, and, in the early
part of the picture, he constructed
the interior of the roadhouse where,
around the bar, much of the gripping
action takes place.

This scene was used for the un-
bridled party given by "Spike"
Blaine, (Malcolm MacGregor), and
Mitch Hardy (Richard Travers) for
some score of their youthful friends,
including Corinna Endicott (Jacque-
line Logan), the heroine of the story,
and Rhodes Winston, (Vernon
Steele). As the smashing aftermath
of the party there was the terrific
struggle between Corinna and Hardy,
and the police raid.

After this sequence was taken the
roadhouse set was torn down to make
room for the courtroom set, in which
Corinna and Hardy, taken to the
night court after their arrest, are
brought, together with the garnering
of the night's police net, before the
judge. Corinna, trapped by Hardy,
is innocent of wrongdoing, but her
punishment is the most severe of any
present.

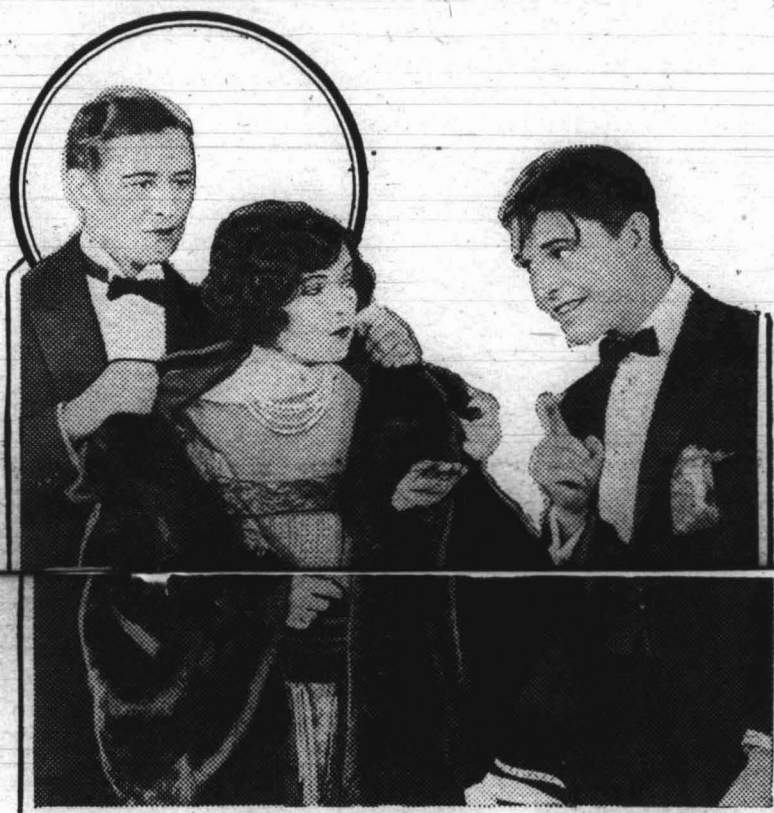
Thus, where the bar, joyous in al-
coholic abandon, once stood, rose the
seat of justice which later was to deal
with the instigator of the revel and his
victim. Because of him Corinna suf-
fered—but, because she suffered, she
learned to judge between true and
false friends, and between true and
spurious love.



JACQUELINE LOGAN in "THE HOUSE OF YOUTH."

PRODUCERS DISTRIBUTING CORPORATION

One Column Star Cut No. 1



Scene from "THE HOUSE OF YOUTH" PRODUCERS DISTRIBUTING CORP.

Two Column Production Cut No. 1

An Advance Program Reader to Make Them Im-
patient to See "The House of Youth."

Jacqueline Logan

IN

"THE HOUSE OF YOUTH"

With MALCOLM MacGREGOR, VERNON STEELE,
RICHARD TRAVERS and GLORIA GREY.

Snared by Mitch Hardy to a roadhouse of evil repute, Corinna
struggled fiercely to free herself. With a despairing gasp, she tried
the door—when suddenly it burst open and she was caught in the
meshes of the law.

Taken to court and forced to mingle with the scum of the city,
her wealth, social position, influence availed her nothing. The judge
refused to listen to her protest of innocence. The papers ravenously
seized upon the scandal; her name was utterly blackened. This was
the price she had paid for her revelry—would her fiancé believe in
her innocence?

See this gripping story of modern life. It's more than a flapper
picture. It's a great drama of the follies and triumphs of those with
whom the future of the world rests. It will make you laugh and
cry and THINK.

(Story to Be Used During Run of Picture)

RALPH INCE HAD TO EARN SUCCESS

Like the Black Prince at the battle
of Poitiers, Ralph Ince, who directed
"The House of Youth," the emotional
cataclysm which now is enjoying a
remarkable success at the
Theatre, had to win his spurs. It
mattered not that the prince was the
son of the king, or that Ralph Ince
is the younger brother of Thomas H.
Ince, the famous photoplay impres-
ario; both had to show their ability
before they attained command.

The making of an important photo-
drama in many ways largely resem-
bles the winning of a battle; and
when the historic King of England
sent to his son the immortal message
of Poitiers he made a phrase which

has survived the successive centuries.
"Let him win his spurs," said Thomas
H. Ince when he learned that his
brother wished to become a direc-
tor—and Ralph Ince most manifestly
has.

That was a long time ago; the
younger Mr. Ince since has made
many masterful pictures, the latest of
which is considered to outrank them
all. The generalship of the drama
in the film is superb; scenes
and situations are marshalled as the
kings of old marshalled their arm-
ies, and the result in "The House
of Youth" is a glorious triumph of
artistic skill.

The picture stars Jacqueline Logan,
supported by a noteworthy cast.

CAPITOL

Jacqueline Logan will crowd your theatre. Her appealing personality and splendid acting have made her the favorite of numberless movie-goers. Her splendid work in Kipling's story, "The Light That Failed," was "the talk of the town." Her name outside your theatre will make them flock in.

Miss Logan's supporting cast is entirely composed of players of note, players who can point to triumphant achievements on both the stage and screen.

The picture was directed by Ralph Ince, one of the famous Ince brothers, whose name to a production is a sign of perfect execution.

An Easy and Effective Advance Campaign

"The House of Youth" lends itself admirably to exploitation. Among the numerous tie-ups with merchants are suggested the following:

Candy Tie-Ups.

Almost any candy manufacturer would see the advertising advantages in a boxed product—say, kisses or stick candy, the box to be a small house labeled "House of Youth Kisses" or "House of Youth Sweets." Production stills will all make good window displays in connection with such goods.

Sweet Shop Display.

Candy kisses. A poster to read: "Does your girl like kisses? Take her to see THE HOUSE OF YOUTH and give her some." Chocolates, etc. A poster to read:

A fireside—

A book—

A box of Smither's Chocolates—

and you have THE HOUSE OF YOUTH—

Take some to the Theatre, where THE HOUSE OF YOUTH is playing.

Automobile Tie-Up.

There is an opportunity for a good tie-up with the Stutz Motor Car Company through the Stutz roadster driven by Malcolm MacGregor through the doorway of the clubhouse—especially on brakes. There is a still which they will probably be glad to carry in their ads, etc.

Automobile Display Window.

Use still showing taxi. Window card to read: "Does your daughter ride in a taxi. Why not buy her a and avoid what happened to Corinna Endicott in 'THE HOUSE OF YOUTH?'"

Book Store Displays.

Children's books of all descriptions as well as games, etc., will form an attractive window-copy to read, "We are the HOUSE OF YOUTH." Use stills from the picture and announce the theatre and date.

Window Tie-Up With the Novel.

The photoplay is based on Maude Radford Warren's popular novel, published by Bobbs-Merrill. You should have no trouble in getting some good windows on this. Be sure stills, window cards or lobby cards are used along with a card saying, "Read the book, then see the picture at the Theatre next week."

Jewelry and Novelty Store.

Display of silver flasks. Use still and copy reading, "See HOUSE OF YOUTH at Theatre and get a kick," or merely use the picture and flasks with date line, avoiding use of reference to "kick."

Furniture Stores.

Would be interested in cards illustrated with stills bearing phraseology similar to this:

Our Decorators and Designers

will be delighted to make your home

THE HOUSE OF YOUTH

Jacqueline Logan and Malcolm MacGregor

in

THE HOUSE OF YOUTH

at the Theatre

find happiness. Why don't you?

Sportswear.

Use stills in connection with a display of sweaters, riding togs, topcoats, etc., with accompanying poster to read:

"There are two kinds of sports in

THE HOUSE OF YOUTH. Let

us make you the right kind."

Women's Wear Shops.

You should be able to get some good window and general advertising tie-ups in shops handling misses dresses.

Real Estate.

Real estate men will be interested in signs:

For Sale

THE HOUSE OF YOUTH

Here and at the Theatre.

Toilet Goods.

Cold creams, perfumes, etc., make an ideal background for the slogan "HOUSE OF YOUTH," and any of the stills would tie in with such a display splendidly.

A Decoration for Your Lobby

A reproduction of a "jazzy" house with heads of principals sticking out of the windows, while from the chimney "The House of Youth" floats out in lettering to look like jazz music notes, is a most appropriate decoration for your lobby.

A Street Ballyhoo That Will Capture the Town

An automobile load of young people dressed in evening clothes with horns and a portable phonograph or radio parading the streets at rush hours, winding up at the theatre to attract the crowd will be a knockout. The machine would, of course, carry a banner, or there could be distributed from it small bills reading, "Meet us in THE HOUSE OF YOUTH at the Theatre tonight."

Newspaper Contest

A newspaper offering prizes for the best articles of not more than two hundred words on "How I Made My House a House of Youth" would make a very interesting feature for the Woman's Page. Ten letters should be printed, and the contest should run not more than ten days.

Women's Clubs and Clergymen

Give a preview to clergymen, club women and Welfare Board heads and then get them to write you an opinion on the lesson contained in the picture. Publish the best of these in your newspaper with a picture of the writer.

anything, never at "Spike's" novel other thrill is "Spike" demands of removing the room and allowing to continue, every girl him. And they do! Such is the exuberance of y decried by Rhod Steele), a young love with the girl escorted to the c fashion. And even Winston when (Jacqueline Logan), the girl, is the first to pay for kisses.

From this grossing beg "The House of Youth" prog through the entire erations—youth in its boot gaiety, older people in their d en youth itself a shock; a shock leads a gently bred, gloriously ful girl to utter, soul-sickenin grace.

But from the as the hope of the future, and them sufferance and sympath others. The excas indulged nessness are s surpassing they are bu gracious usef others which ity of emotion the outlook o

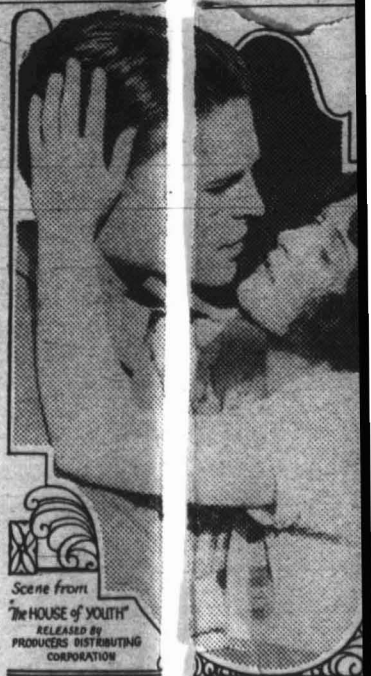
"The House of Youth," starrin Logan, was di from the Maude of the same i public last sea rding to recog eclipsed by picture.

SHADOW ARTISTRY IN NEW PICTURE

Not only do coming events their shadows be fore but conta ary occurrences oftentimes are only in shadow. And the sh cast upon a win dow shade or where, may be even more elo than the substan ce of the figur the drama. This sort of artist made use of in "The House of Youth" which now holds the screen at Theatre, in the brated country elub scene. The tator is first intr oduced to the val in progress by eloquent sha that appear on t he French wind and with such skill that the r can almost be heard within.

LOTS OF PEEP IN "HOUSE OF YOUTH"

Oil and water, East and West and gasoline—ne ver the twain mix. "The House of Youth," Regal photoplay, which comes to the Theatre, is not concerned with o water, or East o West, but gin concerned. do not mix, but ingredients of an absorbing picture, among the others of are youth and age, foolishness wisdom.



One Col. 1 Prod. Cut No

The dancers, ready as they are for anything, nevertheless are astounded by "Spike's" demand that, as the price of removing the car from the ballroom and allowing the dance to continue, every girl present shall kiss the girl, herself "Spike's" demand

From this beginning "The House of Youth" progresses through the entire gamut of the generations—youth, old people, youth. And the monumental shock; a shock which adds a gently brooding, gloriously beautiful girl to utter, soul-sickening dis-

But from the as the hope of the future, and with them suffering and sympathy for others. The excesses indulged in by youth in thoughtlessness are but a passing phase—they are but the contrast for the and charity to come when maturity, change, in youth, the outlook of the world.

"The House of Youth," starring the charming Miss Logan, was directed by Ralph Ince from the Maude Radford Warren novel of the same name, which scored such an emphatic hit public last season—according to recognized critics, has been eclipsed by the popularity of the picture.

SHADOW ARTISTRY IN NEW PICTURE

Not only do coming events cast their shadows before but contemporaries are seen only in shadow. And the shadow, now shade or else, may be even more eloquent than the substance of the figure, of the drama. This sort of artistry is made use of in "The House of Youth," which now holds the screen at the theatre, in the celebrated country club scene. The speculator is first introduced to the festivity eloquent shadows the French windows, and with such skill that the music almost be heard within.

LOTS OF PEP IN "HOUSE OF YOUTH"

Oil and water, East and West, gin and gasoline—never the twain shall mix. "The House of Youth," the Regal photoplay, which comes on the theatre, is not concerned with oil or water, or East or West, but gin and gasoline. They do not mix, but in absorbing motion picture, among the others of which are youth and age, foolishness and wisdom.



Scene from "The House of Youth" RELEASED BY PRODUCERS DISTRIBUTING CORPORATION

One Col. Prod. Cut No. 2

the three giant studio stages to him the interior scenes, and, in the early part of the picture, he constructed the interior of the roadhouse where, around the bar, much of the gripping action takes place.

This scene was used for the unbridled party given by "Spike" Blaine, (Malcolm MacGregor), and Mitch Hardy (Richard Travers) for some score of their youthful friends, including Corinna Endicott (Jacqueline Logan), the heroine of the story, and Rhodes Winston, (Vernon Steele). As the smashing aftermath of the party there was the terrific struggle between Corinna and Hardy, and the police raid.

After this sequence was taken the roadhouse set was torn down to make room for the courtroom set, in which Corinna and Hardy, taken to the night court after their arrest, are brought, together with the garnering of the night's police net, before the judge. Corinna, trapped by Hardy, is innocent of wrongdoing, but her punishment is the most severe of any present.

Thus, where the bar, joyous in alcoholic abandon, once stood, rose the seat of justice which later was to deal with the instigator of the revel and his victim. Because of him Corinna suffered—but, because she suffered, she learned to judge between true and false friends, and between true and spurious love.



JACQUELINE LOGAN in "The House of Youth" PRODUCERS DISTRIBUTING CORPORATION

One Column Star Cut No. 1

(Take This Story to Your Editor During Run of Picture)

FILM MAKES PLEA FOR MODERN YOUTH

When is a flapper not a flapper? This is not one of the trick questions so popular in the humorous magazines, but a serious inquiry regarding present day young womanhood. And, as such, it is one of the

answered by "The House of Youth," the Regal release now running at the Theatre, where everyone interested in the modern young woman is finding a new interest in the flapper question.

It shows that the flapper is not a woman apart, but that she is for the time being a woman passing through a peculiar stage of her life—the stage in which she craves excitement beyond her power to sustain—then her real womanhood asserts itself through some great emotion which makes her rise above that which she hitherto has been. In "The House of Youth" it is a great injustice, the loss of her good reputation which bring Corinna Endicott "out of it"—but the picture shows that any equally powerful cause would accomplish the same end.

A flapper, then, bears toward a woman the same relationship that life in the Roman era bore toward modern civilization—it was necessary for the world to pass through the one in order to progress to the other. Youthful excesses, in the individual no less than in the evolution of mankind, have to burn themselves out before may dawn the maturity of understanding; such a metamorphosis then occurs as is so dramatically presented in "The House of Youth."

Scene from "THE HOUSE OF YOUTH" RELEASED BY PRODUCERS DISTRIBUTING CORP.

Two Column Production Cut No. 1

An Advance Program Reader to Make Them Impatient to See "The House of Youth."

Jacqueline Logan IN "THE HOUSE OF YOUTH"

With MALCOLM MacGREGOR, VERNON STEELE, RICHARD TRAVERS and GLORIA GREY.

Snared by Mitch Hardy to a roadhouse of evil repute, Corinna struggled fiercely to free herself. With a despairing gasp, she tried the door—when suddenly it burst open and she was caught in the meshes of the law.

Taken to court and forced to mingle with the scum of the city, her wealth, social position, influence availed her nothing. The judge refused to listen to her protest of innocence. The papers ravenously seized upon the scandal; her name was utterly blackened. This was the price she had paid for her revelry—would her fiancé believe in her innocence?

See this gripping story of modern life. It's more than a flapper picture. It's a great drama of the follies and triumphs of those with whom the future of the world rests. It will make you laugh and cry and THINK.

(Story to Be Used During Run of Picture)

RALPH INCE HAD TO EARN SUCCESS

Like the Black Prince at the battle of Poitiers, Ralph Ince, who directed "The House of Youth," the emotional cataclysm which now is enjoying a remarkable success at the

Theatre, had to win his spurs. It mattered not that the prince was the son of the king, or that Ralph Ince is the younger brother of Thomas H. Ince, the famous photoplay impresario; both had to show their ability before they attained command.

The making of an important photodrama in many ways largely resembles the winning of a battle; and when the historic King of England sent to his son the immortal message of Poitiers he made a phrase which

has survived the successive centuries. "Let him win his spurs," said Thomas H. Ince when he learned that his brother wished to become a director—and Ralph Ince most manifestly has.

That was a long time ago; the younger Mr. Ince since has made many masterful pictures, the latest of which is considered to outrank them all. The generalship of the drama in the film is superb; scenes and situations are marshalled as the kings of old marshalled their armies, and the result in "The House of Youth" is a glorious triumph of artistic skill.

The picture stars Jacqueline Logan, supported by a noteworthy cast.

CAPITOL— ALL WEEK



The drama of metropolitan night life—
The wild gaiety of youth—
The pain and glory of young love—
The strength and weakness of modern civilization—

ALL IN THIS REMARKABLE STORY OF TODAY

From the novel by MAUDE RADFORD WARREN

JACQUELINE LOGAN in "The HOUSE of YOUTH"



Released by Producers Distributing Corporation

Two Column Ad Cut No. 3

Youth, Love, and a Splendid S Make This Stirring Drama Bu

REVIEWS

"HOUSE OF YOUTH" HAS GREAT THEME

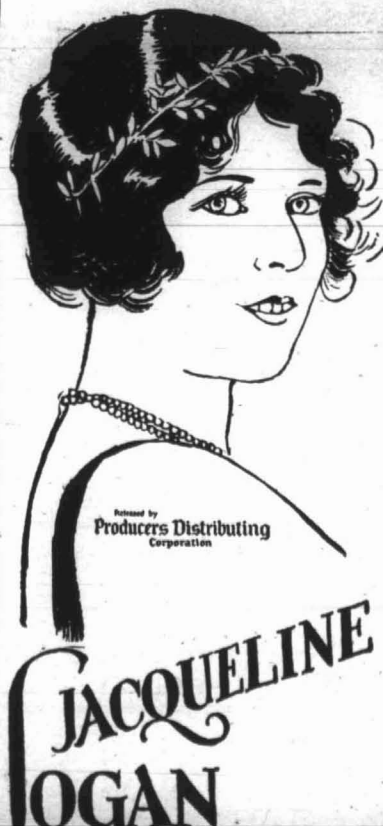
The actual greatness of a photodrama can be measured only by the theme upon which it is built, and "The House of Youth," a Regal production, which opened at the Theatre, has for its dramatic foundation a theme which literally encompasses life itself; life in its ceaseless turmoil of emotions interpreted by youth struggling to attain the utmost in life—through love.

Mightily contributing to the tremendous appeal of the picture is the magnificent performance of Jacqueline Logan, the star player, as Corinna Endicott. Miss Logan progresses with an artistically irresistible sweep of intense power from a modern flapper to the world's woman, intensifying by her charming coquettishness in the beginning of the picture her poise in its later stages—both theme and thespian thus lifting "The House of Youth" from among the deluge of "flapper" pictures to the height of universal understanding of womankind.

Miss Logan is splendidly supported by Malcolm MacGregor, Vernon Steele, Edwin Booth Tilton and others.

"The House of Youth" is a photoplay which delves deep into every aspect of present day civilization, mirroring in that which is undesirable that which is to be desired. And thus, through the depth of its theme and the degree of its interpretation, it achieves, besides a faithful picture of fashionable life in the greatest of modern cities, the greatness of emotional portraiture in the soul of youth.

CAPITOL



JACQUELINE LOGAN STAR OF NEW FILM

Drama abounds in every corner of the modern city; but nowhere is it to be found, in all its stark reality, so frequently as in the metropolitan night police court.

Such a scene, realistic in its every detail, poignant in its pathos and magnificently appealing in the widespread emotions it portrays, is one of the major climaxes contained in "The

House of Youth," a Regal attraction, which had its local premiere at the Theatre last night. This intensely satisfying photodrama was directed by Ralph Ince for release through the Producers Distributing Corporation, and features a player captivating in any role and pre-eminently suited to her present one—Jacqueline Logan.

In the characterization of Corinna Endicott, from Maude Radford Warren's absorbing novel, as adapted for the screen by C. Gardner Sullivan, Miss Logan experiences in the film all the dismay of a "first night" at the police court when she is brought in after a roadhouse raid.

The theme of the photoplay is something distinctly novel, yet, at the same time, elementary—it is the triumph of youth over the tribulations of youthfulness. What matter that Corinna is at first one of those daughters whom fathers meet coming home as they go to the office in the morning, or that "Spike" Blaine, played by Malcolm MacGregor, drives his jazz roadster through the French windows of the country club waving a pocket flask in his free hand? "The House of Youth" proves that the excesses of the younger generation are but the caterpillar stage to the butterfly.

Besides Miss Logan and Mr. MacGregor, the cast of the picture includes many prominent names, among whom are Gloria Grey, Barbara Tennant, Vernon Steele, Edwin Booth Tilton, Richard Travers, Lucila Mendez, Hugh Metcalf and Aileen Manning. All do their parts as though they were principals.

Youth! At once the toast and the despair of their elders! "The House of Youth" amply and entertainingly illustrates how they may really and readily be both.

"HOUSE OF YOUTH" CLOSES TONIGHT

"The House of Youth," the screen version of Maude Radford Warren's popular novel of the same name, terminates its run at the Theatre tonight. This brilliant photoplay of the follies and triumphs of the young people to whom is given the heritage of the earth stars Jacqueline Logan in the role of a daring flapper, who passes through the fire of a great crisis and emerges a woman gloriously fit to carry on the battle of life.

In support of Miss Logan are seen Malcolm MacGregor, Vernon Steele, Richard Travers, Gloria Grey, Edwin Booth Tilton, Barbara Tennant and other players of note. "The House of Youth" was directed by Ralph Ince.

CAPITOL—A



"Let joy be unconfined,"

The creed of youth—

But does it always pay?

IS THE GIRL OF TODAY WORTHY OF
See this gripping drama of youth
over the follies of youth

Three Column Ad Cut No.

(Use These Stories Before Your Play Date)

"HOUSE OF YOUTH"
BESPEAKS TOLERANCE

FILM SHOWS BIGNESS
OF LITTLE THING

Tolerance is perhaps the greatest virtue of mankind, and, at the same time, the greatest mark of civiliza-

Little things often loom large under the magnifying glass of Fate, a trifle in the life of Corinna Endicott.

Candid Struggle for Happiness Drama Superlative Entertainment

OL—All Week



(Story to Be Used During Run of Picture)

MacGREGOR ACTED HIS PHILOSOPHY

Character in "The House of Youth" Had His Own Pet Belief.

Faith, says Malcolm MacGregor, who plays the leading role opposite Jacqueline Logan in "The House of Youth," the phenomenal "human interest" film which is attracting the city's cinematic interest at the Theatre, is the greatest of virtues in mankind. It is such, he

asserts, because it embraces practically every other human virtue.

"If ye have faith, ye have all"—and Mr. MacGregor believes in the quotation literally. It is easy, he truthfully states, to remain faithful to one whose honor or integrity has never been questioned, but to stand alone in faith beside someone whom everyone else believes to have sinned—that, declares the youthful screen celebrity, is the mark of kings among men.

And Mr. MacGregor himself is given an opportunity to be such a one in the current Regal feature when, as "Spike" Blaine, he upholds the honor of Corinna Endicott, whom every one else in the story believes guilty of the compromising situation in which she is entrapped during a roadhouse raid.

It matters not to "Spike" that the man with Corinna is a confirmed roue. She is the woman he loves, and "Spike" believes in her against the world.

Under such circumstances it is but natural that "Spike's" great faith should have been largely instrumental in clearing Corinna's name, and that his faithfulness should have opened her eyes to Mr. MacGregor's own belief that faith embraces love as well. "Faith has power to move mountains"—can it not then move the heart of a maid?

CAPITOL

JACQUELINE LOGAN



JACQUELINE LOGAN in "The HOUSE OF YOUTH"

From the popular novel by Maude Radford Warren

Directed by Ralph Ince



TODAY WORTHY OF HER HERITAGE?
ing drama of youth's triumph
follies of youthfulness

Three Column Ad Cut No. 5

before Your Play Date)

FILM SHOWS BIGNESS OF LITTLE THINGS

Little things often loom large under the magnifying glass of Fate, as

(Current Story)

Forbidden Nectar Causes Trouble in "House of Youth"

the evils of glass and demijohn



From the Popular Novel by Maude Radford Warren

An unforgettable story proving that the modern girl is sport enough to know when she's beaten and game enough to conquer the follies of her youthfulness.

**LAUGHTER—TEARS
LOVE—THRILLS
ALL WEEK**

One Col. Scene Cut No. 2

(A Feature to Be Used During Run of Picture or in Advance by Merely Changing Line)

"Jackie" Logan's Glad She Was a Reporter

Pasts, usually considered to be decidedly unpleasant things, sometimes prove quite the opposite. Occasionally a past crops up as really an asset, as charming Jacqueline Logan did during the filming of "The House of Youth," which now is attracting a huge patronage to the Theatre.

It seems that, in her early 'teens, before she even had contemplated a career in the photodrama, Miss Logan decided to devote her life to the fascinating profession of journalism, and joined the staff of a newspaper. There, as a reporter, she toiled to describe the emotions of others in the news, not dreaming that she later would be called upon to portray for the screen one of the most powerful emotions about which she wrote.

Hollywood called—and Miss Logan one day found herself a star. She played a great many roles in a great many pictures before the opportunity came to recall her journalistic days in perhaps the greatest emotional moment of any of her screen dramas—that in "The House of Youth," where she is caught in a road-

court, and her reputation ruined by a news article.

After Ralph Ince, who directed "The House of Youth," had complimented her upon the excellence of the scene, Miss Logan explained. "You see," she said, "I know how a girl in such circumstances would feel—I've seen them myself, and written the newspaper stories about them, and all I had to do was to imagine myself in their place and my own feelings if those stories I wrote had been about myself."

The scene in which Miss Logan, as Corinna Endicott, reads the newspaper scandal about herself is one of the greatest emotional climaxes ever brought to the screen, since, an innocent, if a sophisticated young leader of the society set, she is sacrificed to a great injustice by the same man who brought it about in order to save as much as possible his own name. The scene is especially convincing because it is so true to life in the greatest of metropolitan cities, and contributes greatly to the masterful fabric of enthralling drama which Ralph Ince has so skillfully woven with many such powerful scenes.

tishness in the beginning of the picture her poise in its later stages—both theme and thespian thus lifting "The House of Youth" from among the deluge of "flapper" pictures to the height of universal understanding of womankind.

Miss Logan is splendidly supported by Malcolm MacGregor, Vernon Steele, Edwin Booth Tilton and others.

"The House of Youth" is a photoplay which delves deep into every aspect of present day civilization, mirroring in that which is undesirable that which is to be desired. And thus, through the depth of its theme and the degree of its interpretation, it achieves, besides a faithful picture of fashionable life in the greatest of modern cities, the greatness of emotional portraiture in the soul of youth.

CAPITOL



Produced by
Producers Distributing
Corporation

JACQUELINE LOGAN in "The HOUSE OF YOUTH"

From the sensationally successful
novel by

Maude Radford Warren

Directed by
Ralph Ince

Dainty Jacqueline was never more provocative or charming than as this girl of today who conquered her folly and lived down the dire results of her modernism.

The tale of a great love awakened by a great injury.

ALL WEEK

One Col. Star Cut No.

In the characterization of Corinna Endicott, from Maude Radford Warren's absorbing novel, as adapted for the screen by C. Gardner Sullivan, Miss Logan experiences in the film all the dismay of a "first nighter" at the police court when she is brought in after a roadhouse raid.

The theme of the photoplay is something distinctly novel, yet, at the same time, elementary—it is the triumph of youth over the tribulations of youthfulness. What matter that Corinna is at first one of those daughters whom fathers meet coming home as they go to the office in the morning, or that "Spike" Blaine, played by Malcolm MacGregor, drives his jazz roadster through the French windows of the country club waving a pocket flask in his free hand? "The House of Youth" proves that the excesses of the younger generation are but the caterpillar stage to the butterfly.

Besides Miss Logan and Mr. MacGregor, the cast of the picture includes many prominent names, among whom are Gloria Grey, Barbara Tennant, Vernon Steele, Edwin Booth Tilton, Richard Travers, Lucila Mendez, Hugh Metcalf and Aileen Manning. All do their parts as though they were principals.

Youth! At once the toast and the despair of their elders! "The House of Youth" amply and entertainingly illustrates how they may really and readily be both.

"HOUSE OF YOUTH" CLOSES TONIGHT

"The House of Youth," the screen version of Maude Radford Warren's popular novel of the same name, terminates its run at the Theatre tonight. This brilliant photoplay of the follies and triumphs of the young people to whom is given the heritage of the earth stars Jacqueline Logan in the role of a daring flapper, who passes through the fire of a great crisis and emerges a woman gloriously fit to carry on the battle of life.

In support of Miss Logan are seen Malcolm MacGregor, Vernon Steele, Richard Travers, Gloria Grey, Edwin Booth Tilden, Barbara Tennant and other players of note. "The House of Youth" was directed by Ralph Ince.

Catchlines

The screen version of Maude Radford Warren's sensationally successful novel of youth starring Jacqueline Logan in the greatest role of her career.

* * *

A gripping story of Youth, the despair of today, the hope of tomorrow.

* * *

The tale of a great love awakened by a great injury.

* * *

The drama of metropolitan night life, the wild gaiety of youth, the pain and glory of young love, the strength and weakness of modern civilization—all in "The House of Youth," a gripping story of today.

* * *

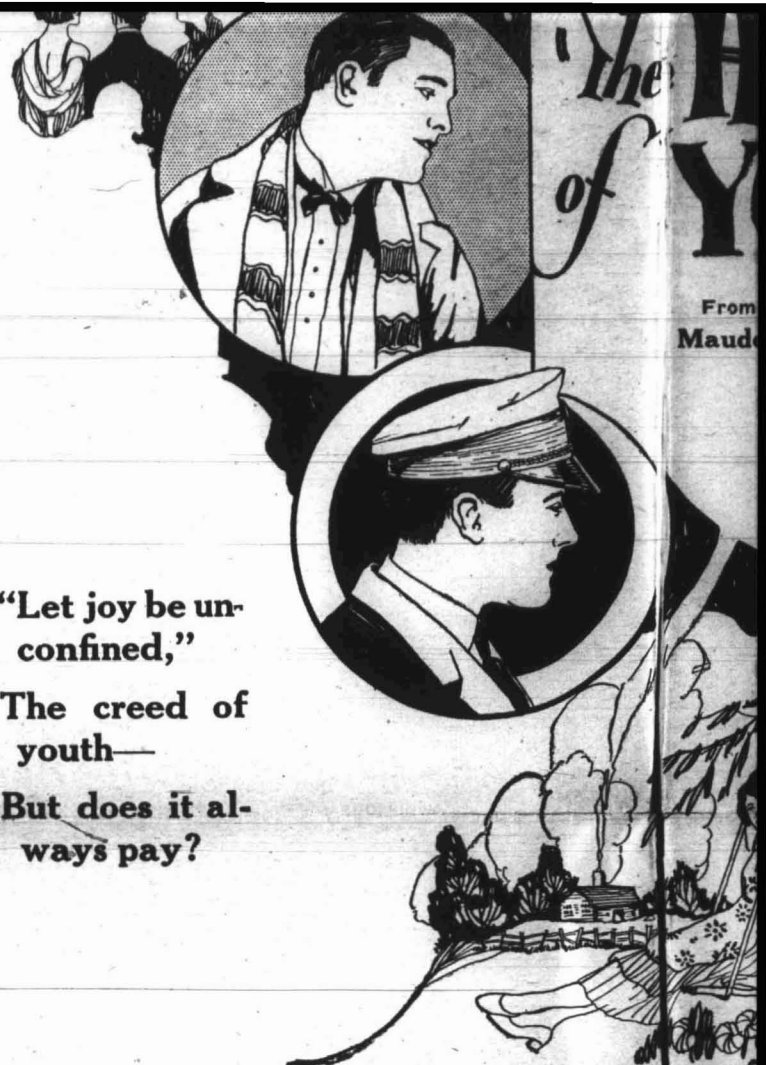
A thrilling story showing that from the golden school of flapperdom may emerge a woman well fit to fight life's battle.

* * *

A great flapper story and a masterly chronicle of life—both in one splendid photoplay.

* * *

A picture that teaches the lessons that must be learned in life itself through pain and hardship.



"Let joy be unconfined,"

The creed of youth—

But does it always pay?

IS THE GIRL OF TODAY WORTHY OF
See this gripping drama of
over the follies of youth

Three Column Ad Cut No.

(Use These Stories Before Your Play Date)

"HOUSE OF YOUTH" BESPEAKS TOLERANCE

Tolerance is perhaps the greatest virtue of mankind, and, at the same time, the greatest mark of civilization. "Judge not that ye be not judged"—this great tolerance, uttered two thousand years ago, became the guiding light of Cornelius Endicott, (Edwin Booth Tilton) grandfather of Corinna Endicott, (Jacqueline Logan) in "The House of Youth," which comes to the Theatre. And Endicott's tolerance stood beside him when he believed his honored name to have been dragged

FILM SHOWS BIGNESS OF LITTLE THINGS

Little things often loom large under the magnifying glass of Fate, a trifle in the life of Corinna Endicott, (Jacqueline Logan) the heroine of "The House of Youth," which now playing at the Theatre, superbly shows. Had she not accepted the invitation of Mitch Hamer (Richard Travers), Corinna might never have known the prison dock in police court, nor the distinguishing factor between false friendship, false love and true.

ter; even then, he did not condemn her. His tolerance was rewarded, for when Corinna's innocence was established her grandfather was able to reflect that he, too, had kept it aloof by refusing to stain it with injustice.

For an inexpensive and attractive herald use any of the product cuts and copy from any of the above shorts or catchlines.

COMING SOON

REGAL PICTURES, INC. presents

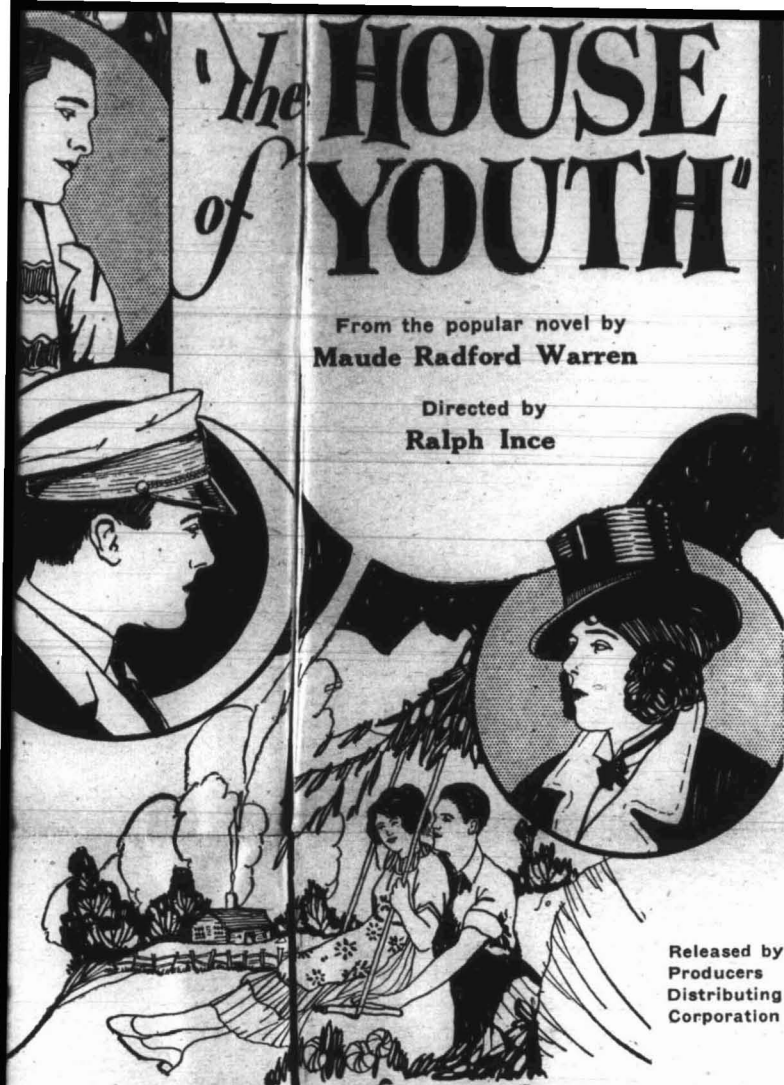


from the novel by MAUDE RADFORD WARREN

ADAPTED BY C. GARDNER SULLIVAN
DIRECTED BY RALPH INCE

CAPITOL THEATRE

Two Column Ad Cut No. 4



TODAY WORTHY OF HER HERITAGE?
ing drama of youth's triumph
follies of youthfulness

Three Column Ad Cut No. 5

before Your Play Date)

FILM SHOWS BIGNESS OF LITTLE THINGS

Little things often loom large under the magnifying glass of Fate, as a trifle in the life of Corinna Endicott, (Jacqueline Logan) the heroine of "The House of Youth," which is now playing at the Theatre, superbly shows. Had she not accepted the invitation of Mitch Hardy, (Richard Travers), Corinna might never have known the prisoner's dock in police court, nor the distinguishing factor between false friendship, false love and true.

For an inexpensive and attractive herald use any of the production cuts and copy from any of the ads, shorts or catchlines.

G SOON!

LEGAL PICTURES, INC. presents

Jacqueline Logan in
the HOUSE of YOUTH
 from the novel by MAUDE RADFORD WARREN

ADAPTED BY C. GARDNER SULLIVAN
 DIRECTED BY RALPH INCE

THEATRE

an Ad Cut No. 4

'The HOUSE of YOUTH'

From the popular novel by
Maude Radford Warren

Directed by
Ralph Ince

Released by
 Producers
 Distributing
 Corporation

men.

And Mr. MacGregor himself is given an opportunity to be such a one in the current Regal feature when, as "Spike" Blaine, he upholds the honor of Corinna Endicott, whom every one else in the story believes guilty of the compromising situation in which she is entrapped during a roadhouse raid.

It matters not to "Spike" that the man with Corinna is a confirmed roue. She is the woman he loves, and "Spike" believes in her against the world.

Under such circumstances it is but natural that "Spike's" great faith should have been largely instrumental in clearing Corinna's name, and that his faithfulness should have opened her eyes to Mr. MacGregor's own belief that faith embraces love as well. "Faith has power to move mountains"—can it not then move the heart of a maid?

YOUTH
 Produced by
 Producers Distributing Corporation

From the Popular Novel
 by **Maude Radford Warren**

An unforgettable story
 proving that the modern
 girl is sport enough to know
 when she's beaten and game
 enough to conquer the follies
 of her youthfulness.

LAUGHTER—TEARS
LOVE—THRILLS
ALL WEEK

One Col. Scene Cut No. 2

(A Feature to Be Used During Run of Picture or in Advance
 by Merely Changing Line)

"Jackie" Logan's Glad She Was a Reporter

Pasts, usually considered to be decidedly unpleasant things, sometimes prove quite the opposite. Occasionally a past crops up as really an asset, as charming Jacqueline Logan's did during the filming of "The House of Youth," which now is attracting a huge patronage to the Theatre.

It seems that, in her early 'teens, before she even had contemplated a career in the photodrama, Miss Logan decided to devote her life to the fascinating profession of journalism, and joined the staff of a newspaper. There, as a reporter, she toiled to describe the emotions of others in the news, not dreaming that she later would be called upon to portray for the screen one of the most powerful emotions about which she wrote.

Hollywood called—and Miss Logan one day found herself a star. She played a great many roles in a great many pictures before the opportunity came to recall her journalistic days in perhaps the greatest emotional moment of any of her screen dramas—that in "The House of Youth," where she is caught in a roadhouse raid, taken to the night police

court, and her reputation ruined by a news article.

After Ralph Ince, who directed "The House of Youth," had complimented her upon the excellence of the scene, Miss Logan explained. "You see," she said, "I know how a girl in such circumstances would feel—I've seen them myself, and written the newspaper stories about them, and all I had to do was to imagine myself in their place and my own feelings if those stories I wrote had been about myself."

The scene in which Miss Logan, as Corinna Endicott, reads the newspaper scandal about herself is one of the greatest emotional climaxes ever brought to the screen, since, an innocent, if a sophisticated young leader of the society set, she is sacrificed to a great injustice by the same man who brought it about in order to save as much as possible his own name. The scene is especially convincing because it is so true to life in the greatest of metropolitan cities, and contributes greatly to the masterful fabric of enthralling drama which Ralph Ince has so skillfully woven with many such powerful scenes.

Trailers Build Business

National Screen Service, Inc., furnishes good trailers on all Producers' Distributing Corporation Pictures.

On all releases National Screen Service has a Service trailer consisting of main titles, carefully selected scenes and animated sales and subtitles.

Their prices are as follows:

REGULAR TRAILERS

During the first four months of release, \$3.50. (Invoiced at \$5.00, refund of \$1.50 if returned within two weeks.)

Four months after release date, \$1.50. (Invoiced at \$2.50, refund of \$1.00 if returned within two weeks.)

DE LUXE TRAILERS

On certain special productions National Screen Service has a De Luxe trailer consisting of 200 feet of beautiful art titles and scenes. This is in every respect a quality article worthy of the production it advertises.

To non-subscribers of National Screen Service, \$7.50 net. (Invoiced at \$12.50, refund of \$5.00 if returned within two weeks.)

To subscribers of National Screen Service, \$5.00 net.

You can secure a regular trailer service from National Screen Service on all productions at the cost of \$25.00 monthly—in reality 83 cents a day.

The following Producers Distributing Corporation exchanges have these trailers in stock:

ATLANTA	DALLAS	DENVER
MINNEAPOLIS	OMAHA	SEATTLE

Ask the booker at any of these exchanges, or order direct from National Screen Service, Inc.

126 WEST FORTY-SIXTH STREET, NEW YORK
 845 SOUTH WABASH AVENUE, CHICAGO

You Can Get an Excellent Service Trailer On

"THE HOUSE OF YOUTH"

WIRE OR WRITE, GIVING EXACT PLAY DATES

(Current Story)

Forbidden Nectar Causes Trouble in "House of Youth"

The evils of glass and demijohn have brought wine, in the U. S. A. at least, either temporarily or permanently into disrepute. The succulent grape is no longer made into the sparkling juice—which may or may not be as it should be, according to the point of view.

And one of the reasons why the drink of kings no longer is that of citizens of the U. S. A. is amply illustrated in "The House of Youth," the Regal photoplay which now is attracting huge attendance to the Theatre. Gin and gasoline are afflictions in trouble—no wonder "Spike" Blaine, played by Malcolm MacGregor, enters a country club dance through the ballroom windows in his roadster!

With him in the roadster is Corinna Endicott (Jacqueline Logan), who shares "Spike's" pocket flask. But this sophisticated drama proves that, no matter what their early excesses, even the potent fluid has no power over the ascendancy of strong natures, and that, when greater enthusiasms for good supplant the craving for excitement, the wine leaves in its wake only the contrast upon which future benefactions are built.

this picture—"The House of Youth" shows that even in evil is there much good, which isn't so much of a paradox as it sounds. For, had not Corinna been caught in the raided roadhouse and her reputation ruined, she could not have distinguished real love from the imitation, and would thus have been denied her happiness.

The cast of "The House of Youth" also includes Edwin Booth Tilton, Aileen Manning, Gloria Grey, Vernon Steele, Richard Travers, Lucila Mendez, Hugh Metcalf and Barbara Tennant. The picture was directed by Ralph Ince, and is released by the Producers Distributing Corporation.

Here's The Kind Of Brings Out The



COLORED INSERT CARD
(14" x 36")



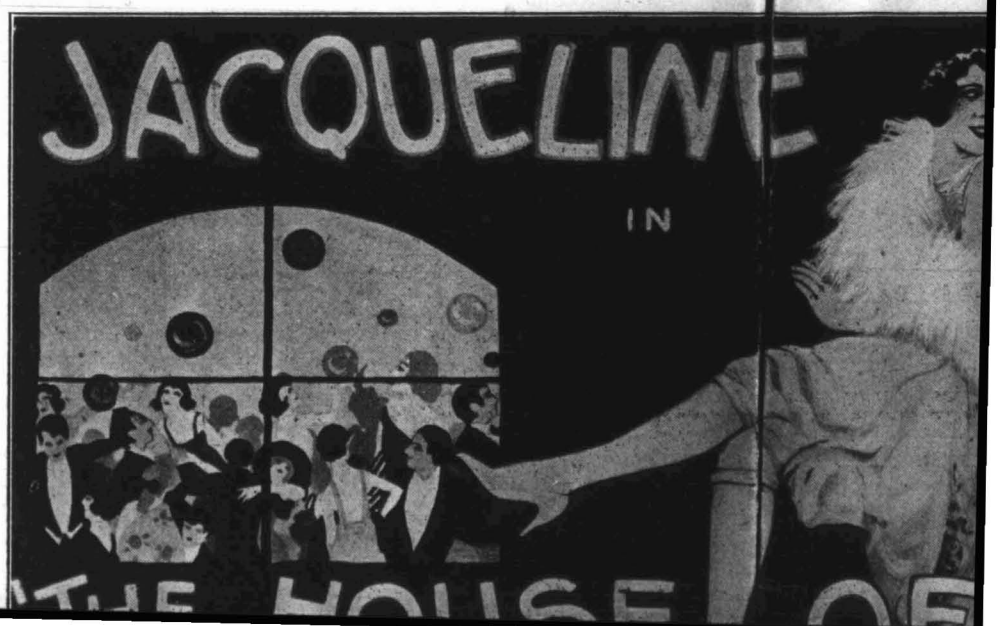
SET OF EIGHT COLORED LOBBY CARDS



COLORED LOBBY CARD (22" x 28")



POST 'EM UP A
PACK 'EM IN



Kind Of Paper That The S. R. O. Sign

COLOR INSERT CARD
(14" x 36")



MAGNIFICENT LOBBY CARDS (Each 11" x 14")



POST 'EM UP AND
PACK 'EM IN!



COLOR LOBBY CARDS (22" x 28")





SET OF EIGHT COLORED LOBBY CARDS



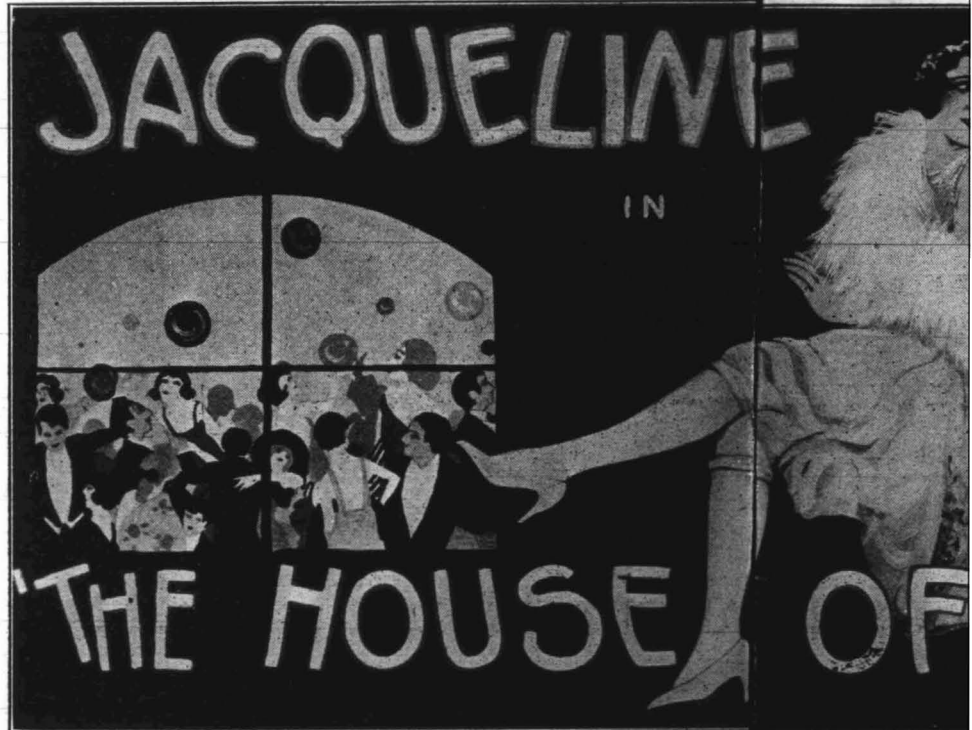
COLORED LOBBY CARD (22" x 28")



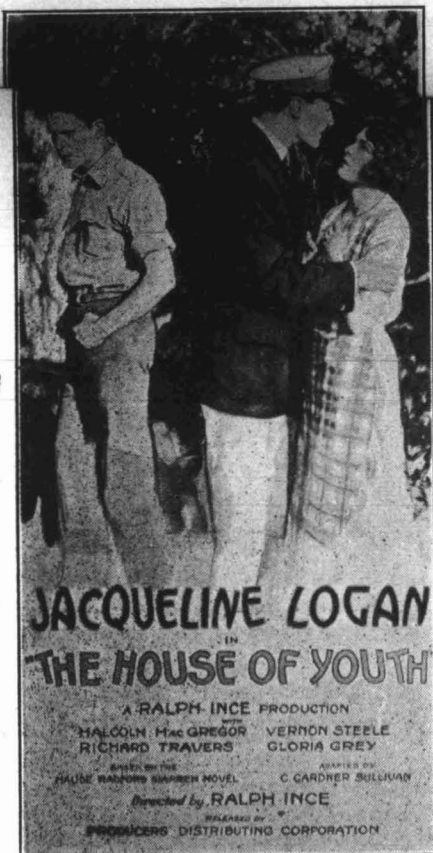
POST 'EM UP
PACK 'EM IN



ONE SHEET POSTER 1A

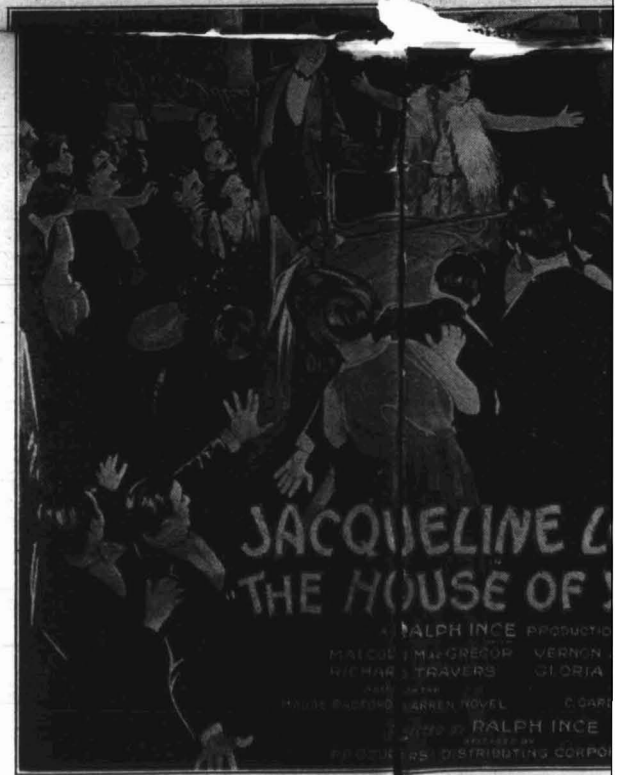


TWENTY-FOUR SHEET



THREE SHEET POSTER 3A

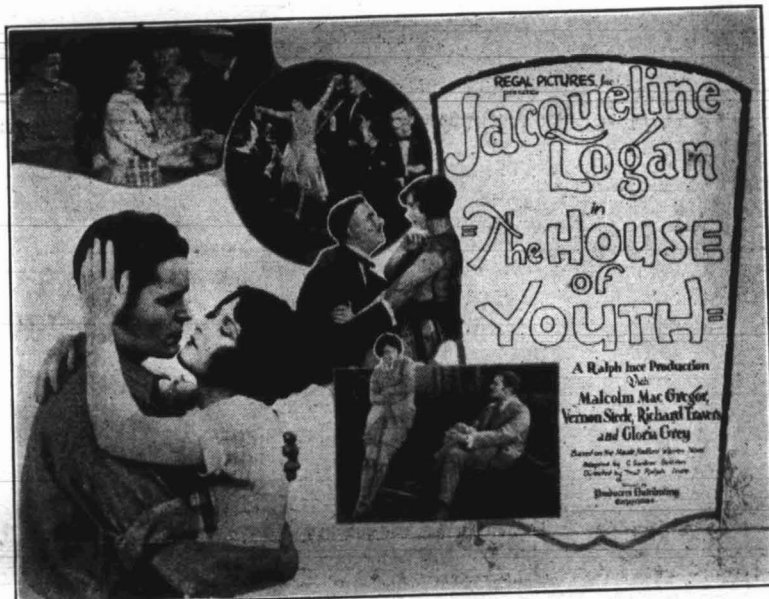
A WINDOW CARD OF
UNUSUAL APPEAL



SIX SHEET POSTER



MAGNIFICENT LOBBY CARDS (Each 11" x 14")

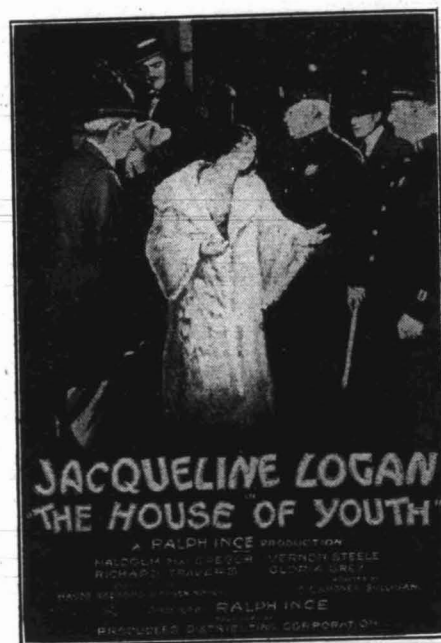


COLORED LOBBY CARDS (22" x 28")

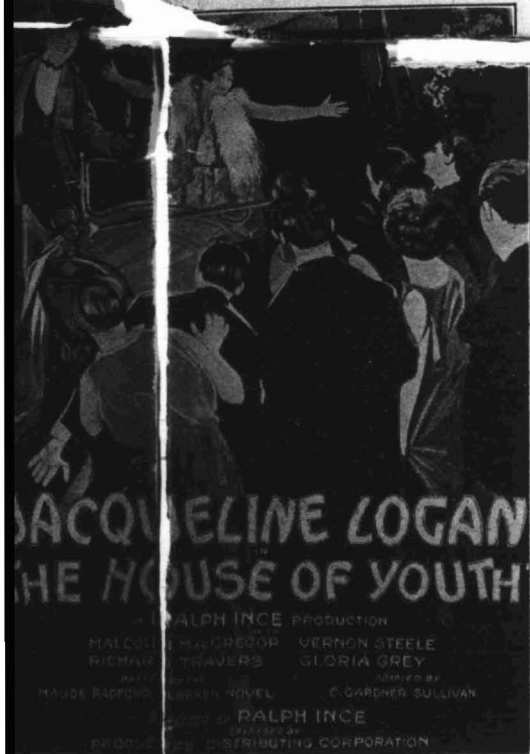
DST 'EM UP AND
PAC K 'EM IN!



ENTY-FOUR SHEET POSTER

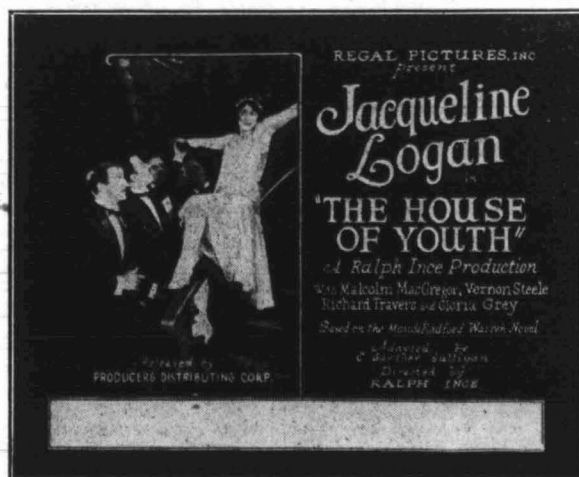


ONE SHEET POSTER 1B



X SHEET POSTER

A SLIDE THAT WILL
GET THE BUSINESS



THREE SHEET POSTER 3B

This document is from the Library of Congress
“Motion Picture Copyright Descriptions Collection,
1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center
The Library of Congress